

Undocumented Students: Framed in the Media.

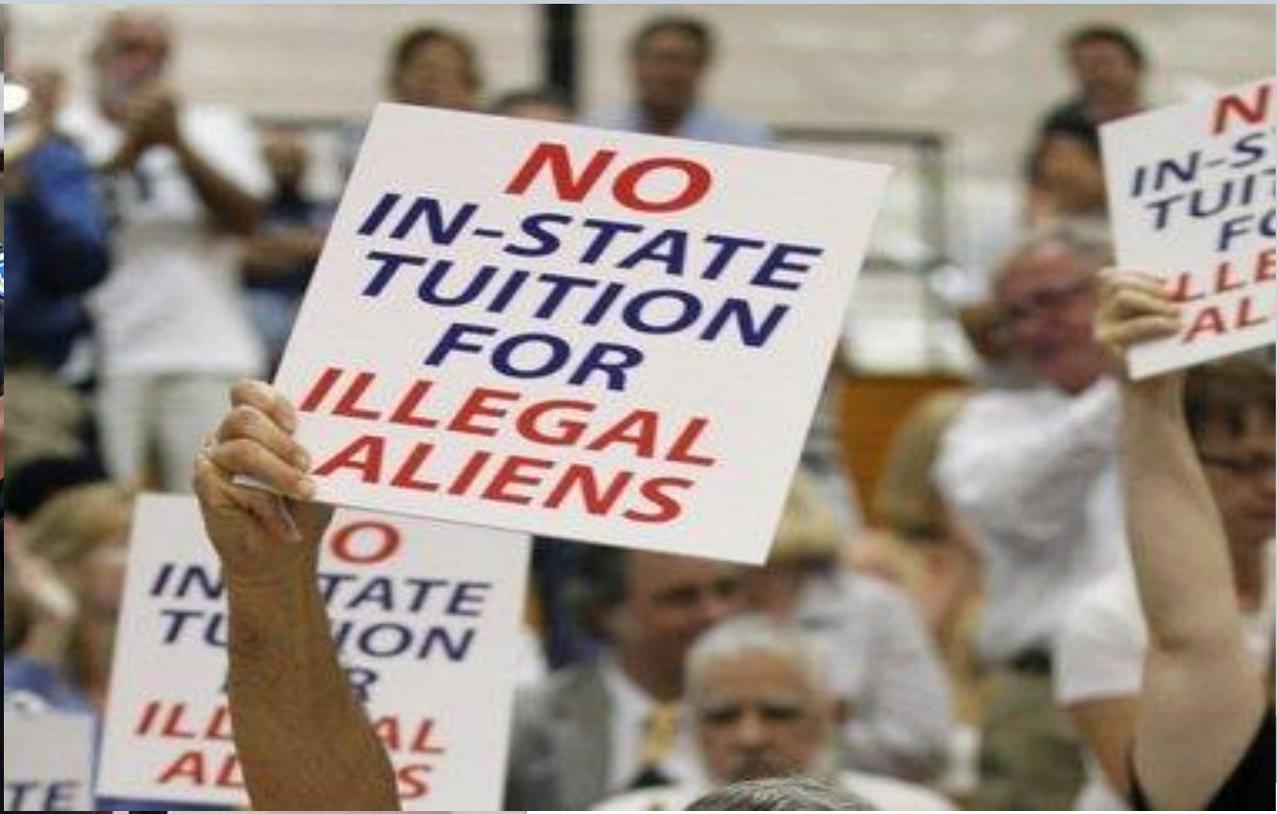
ABRAM CERDA
CIVIC ENGAGEMENT 95B



Research Topic



- The Social and Political Framing of Undocumented Students in the Media and Resulting Implications Toward Speculative Immigration Reform.





Findings



- The imbalance of an overwhelming majority of negatively constructed perceptions and arguments regarding the legal status of undocumented students **AS SHOWN IN MAINSTREAM MEDIA** may greatly hinder the upcoming possibility of immigration reform being passed in the US.
- Political Framing: The Key to Immigration Reform?



ILLEGAL

IMMIGRANT



- The Impact of Media Stereotypes on Opinions and Attitudes Towards Latinos (National Hispanic Media Coalition)
 - “Entertainment and news media have a strong influence on non-Latino opinions about immigrants and Latinos.”
 - “37% say Latinos take jobs away from Americans”



FREE TUITION
FOR ILLEGALS

FOX NEWS
.COM

O'Reilly
FACTOR

ERROR-RELATED CHARGES... RANA WAS CONVICTED OF PLOTTING TO

Literature



- ‘Educating Kids’ versus ‘Coddling Criminals’: Framing the Debate Over In-State Tuition For Undocumented Students in Kansas (Reich , G., & Mendoza, A.)
 - Importance of framing around issues more ‘electorally palatable to legislators and their constituents’
 - ✦ Kansas: Success of In-State Tuition Bill for undocumented students due to alternate framing of campaign around public education.



TEARING
FAMILIES
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FOR THE
AMERICA

RIGHT TO
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Internship Site Experiences in Relation to Research

- Experience working within undocumented community which contradicted negative, societal stereotypes
- Ex: highly motivated and culturally enriched students





Sustainable Change



- Providing a more inclusive educational experience for students (methods of popular education)
- Validating the cultural knowledge and experiences of the community (sharing experiences, cultural activities)
- Validity of the presence of the community within socially and politically relevant conversations (ex; Trayvon Martin)
- Improving academic confidence and planting the seeds for a path to higher education

Reciprocity



- Gave:
 - Personal perspective and experiences of overcoming obstacles to succeed academically and reach higher education
 - Insight
 - One-on-one academic assistance
 - Time, Patience

- Gained:
 - Culturally inclusive experience (able to share and personally relate with the students)
 - Strength and Insight of students
 - Cultural Humility (slowly eliminated presumptions and biases I had before entering the site/community)