



Working together to promote health equity and well-being for Latin American communities

## WEDNESDAY, APRIL 25, 2018: 8:00 AM - 9:00 AM PDT

## Webinar: Health Equity Network in the Americas

#### PARTICIPANTS:

Jessica Allen, UCL Institute for Health Equity Leonel Arguello, Project Concern International Ximena Avellaneda, GESMujer Jessica Barnette, UCLA Blum Center Elysse Baustista, FUNSALUD Ana Clara Camarotti, CONICET

Carlos Caceres, Universidad Cayetano Heredia Xochitl Castaneda, UC Berkeley/UC Mexico Initiative Anna Coates, PAHO

Anne Dubois, Dubois Betourne & Associates / UCLA Blum Center Alvaro Franco, Universidad de Antioquia

Juan Pablo Gutierrez, INSP

Nicolas Guzman, World Policy Analysis Center

Robert Hahn, Centers for Disease Control and Prevention

Trene Hawkins, Robert Wood Johnson Foundation (RWJF)

Bri-Ann Hernandez, UCLA Blum Center

Ilene Hyman, Dalla Lana School of Public Health at the University of Toronto

Jonatan Konfino, Centro de Estudios de Estado y Sociedad

Andrea Leiva, UCLA Blum Center

Paulina Pacheco, ONIS - Observatorio Nacional de inequidades en Salud

Amy Ritterbusch, PARCES/ Universidad de los Andes

Michael Rodriguez, UCLA Blum Center

Rocio Saenz, National University Costa Rica

Melissa C. Smith, UC Santa Barbara

Nelly Salgado, Instituto Nacional de Salud Pública (INSP)

Eugenia Tarzibachi, Universidad de Buenos Aires/ Universidad Nacional de San Martin

Manuel Urbina, Investigacion en Salud y Demografia - INSAD

**NOTE:** For additional details, the April webinar recording, presentation and these notes can be found at <a href="https://blumcenter.ucla.edu/xowiki/summit">https://blumcenter.ucla.edu/xowiki/summit</a>

### 1. Welcome - Michael Rodriguez, UCLA Blum Center

#### Welcome new members:

Michael welcomed several new members to the Network, including the Satcher Institute of Leadership (Dr. Kisha Holden and Dr. Jammie Hopkins), as well as new members who will serve on the Advocacy and Communications Committee: Dr. Ana Clara Camarotti, (CONICET); Gonzalo Clerici, Salud Mental del Municipio de Quilmes; Jonatan Konofino (CEDES).

#### **Old Business:**

PAHO Submission Summary:

Supporting evidence related to health equity has been collected from members of the network. A summary document of the 100+ contributions has been submitted to the PAHO Commission / UCL Institute on Health Equity. .

Network Fact Sheet:

Spanish fact sheet has now been prepared and is attached to this document and available on the website. We are developing a series of communications tools to reflect the activity and growth of the Network.

#### 2. Network Members' Related News/Events – Ximena Avellaneda, Rosario Castellanos Women's Study Group

- GESMujer has worked on two different women's rights issues: violence free-life and reproductive and sexual rights.
  - GESMujer is collaborating with National Institute of Women to broadcast advocacy campaigns on the radio and TV and other channels such as buses to promote their messages about young people's health. They are using social media networks and have many supporting materials to share that are being reproduced in their networks. To view the campaign: http://www.gesmujer.org/web/campana-por-la-igualdad-adolescencia-redes-sociales-y-genero/
  - o You can follow GESMujer on Facebook: Gesmujer Rosario Castellanos and on Twitter: @GES\_Mujer
  - Campaign dates: June December.
  - o Learn more at: www.gesmujer.org and https://www.youtube.com/watch?v=cf3AHQWd3Wk.
- Gates-Misk Grand Challenge Proposal:
  - Melissa Smith from UC Santa Barbara is leading proposal development with Ximena Avellaneda's support on maternal health. Propose to develop a model on how to collaborate in a multi-sector and transnational way among civil society, academia, government and community to eliminate barriers and achieve equity in access to health.

**Action Item**: Network members are asked to share their activities that align with the work of the Network so we can all learn about best practices, especially related to advocacy / public education campaigns related to health equity policy and programs.

#### 3. Gender Equality

- The Network will identify policies related to gender equality and will focus its efforts on priority areas of the region. Several areas related to women's rights were presented as well as a preliminary list of associations in the region focused on women's rights across the Americas (For more details, please see the Network webpage for the pptx and the supporting materials (<a href="PDF-Women's Rights Being Addressed Across the Americas">PDF-Women's Rights Being Addressed Across the Americas</a>)
  - Continued Work: Additional research undertaken by UCLA Blum Center will identify who is working
    where and what are they working on so we can direct efforts of the Network be able to work with
    organizations that are existing with current movements.
  - Questions to consider:
    - How do we identify which current policy issue we want to take on?
    - How can we as a Network leverage our resources for action?
    - What advocacy approaches can we build?

#### 4. Network Activities:

Governance Committee -Rocio Saenz, National University of Costa Rica

- Network Membership: Policies being established
- Priority Areas:
  - Creating structure for Network

- o Defining working groups in the Committee: As they develop, it will become more clear and concrete.
- Developing a strategic plan and timeline for the Network: To sustain the Network and continue working on health equity topics.

# Advocacy and Communications Committee – Eugenia Tarzibachi, University of Buenos Aires and National University of San Martin

- First Meeting to be held April 25
- Committee includes 12 members
- Strategic Advocacy and Communications Planning: The Committee is will organize into three working groups
  - o General Communications: Overseeing / implementing internal and external communications, including branding, promotional tools, and communication between members.
  - Dissemination: Research and other news related to the Network. First order of business will be to work with PAHO in the dissemination of its commissioned report, with the executive summary due to be released in September.
  - Targeted Advocacy/Campaigns: To take pro-active positions on health equity policy needs in the regions

#### 5. Health Inequality Measurement Tool Informational Webinar

- Hosted by Malgorzata Miskurka, PhD of the Public Health Agency of Canada and Margo Greenwood, PhD of the University of British Columbia
- Friday, May 25, 2018 at 9AM PT
- This webinar, the first in a series of informational webinars, meets the Network's goals in knowledge-sharing.

### 6. Next Meeting: Wednesday, May 30, 2018 8 AM PT.

#### **Action Items:**

- 1. Register and attend Informational Webinar on May 25
- 2. Suggest a program related to a best policy/practice for future informational webinars
- 3. Submit your membership enrollment form (request to be sent within a week)
- 4. Help UCLA Blum Center prepare a comprehensive directory of organizations working in gender equality in your country and suggest specific gender equality policies that should be improved in in your nation. Please email your suggestions to HealthEquidadNetwork@mednet.ucla.edu
- 5. Promote your work to the Network send us an email so that we can give you a spot on the monthly webinar.
- 6. If you haven't already done so, please complete the VoiceBoxer Feedback Survey (deadline is Monday, April 30):
- 6.1. Spanish: https://www.surveymonkey.com/r/Q37XX3N English: https://www.surveymonkey.com/r/Q38VD3K
- 7. Note that emails from the Network will now be sent to your email box from our new email address: HealthEquidadNetwork@mednet.ucla.edu

	Scope:	International		Regional			National			Local	
	Femicide/Violenc							Human	1224		
	e Against Women/ Harmful Practices	Chronic Disease	Reproductive and Sexual Health	Maternal Health/Maternal Morbidity	Mental Health	Sexual Education	Trafficking in Persons	rights/Women's Rights/Gender Equality	Unplanned Teen Pregnancy	Child, early, and forced marriage	
North America								10, 40			
Canada											
OXFAM Canada	Х	х						х			
Doctor's without border	х										
Canadian Women's Health Network	х	х			х						
US											
UN Women	Х										
WHO	X		X					Х		Х	
Plan International									Х		
Women Deliver	X		X	Х							
CHANGE - Center for		x	x	х							
Health & Gender Equity		^	^	^							
РАНО	х	х	х	х	х						
Taller Salud	Х	Х				Х			Х		
Central America											
Colombia											
Casa de la Mujer	Х	Х					х				
Centro de											
Investigación y	х		х	х							
Educación Sexual y	^		^	^							
Reproductiva											
Grupo Medico por el											
Derecho a Decidir en			X								
Colombia											
El Salvador											
Organización de											
Mujeres Salvadoreñas	X										
por la paz											

#### Women's Rights Being Addressed by Organizations across the Americas Regional International National Scope: Local Femicide/Violenc Human Maternal e Against Reproductive and rights/Women's Unplanned Teen Child, early, and Trafficking in Chronic Disease Health/Maternal Mental Health Sexual Education Women/Harmful Sexual Health Rights/Gender Pregnancy forced marriage Persons Morbidity Practices Equality South America Argentina Fundación para Estudio e Х X X X X Investigación de la Mujer Equipo Latinoamericano X X X de Justicia y Genero Bolivia Coordinadora de la Mujer Х Х Х Brazil Católicas pelo Direito de X Decidir-Brasil Equipo de Comunicación X X Alternativa con Mujeres Reprolatina Ecuador Red de Salud de las **Mujeres Latinoamericanas** Х de Caribe (RSMLAC) Paraguay Kuna Roga de Х Х Х Х Encarnación Uruguay Mujer y Salud en Х Uruguay Peru CLADEM Centro de Promoción y Defensa de los Derechos X X X X Sexuales y Reproductivos (PROMSEX) 25-April-18 Webinar: Health Equity Network in the Americas