

# Undocumented Students: Framed in the Media.

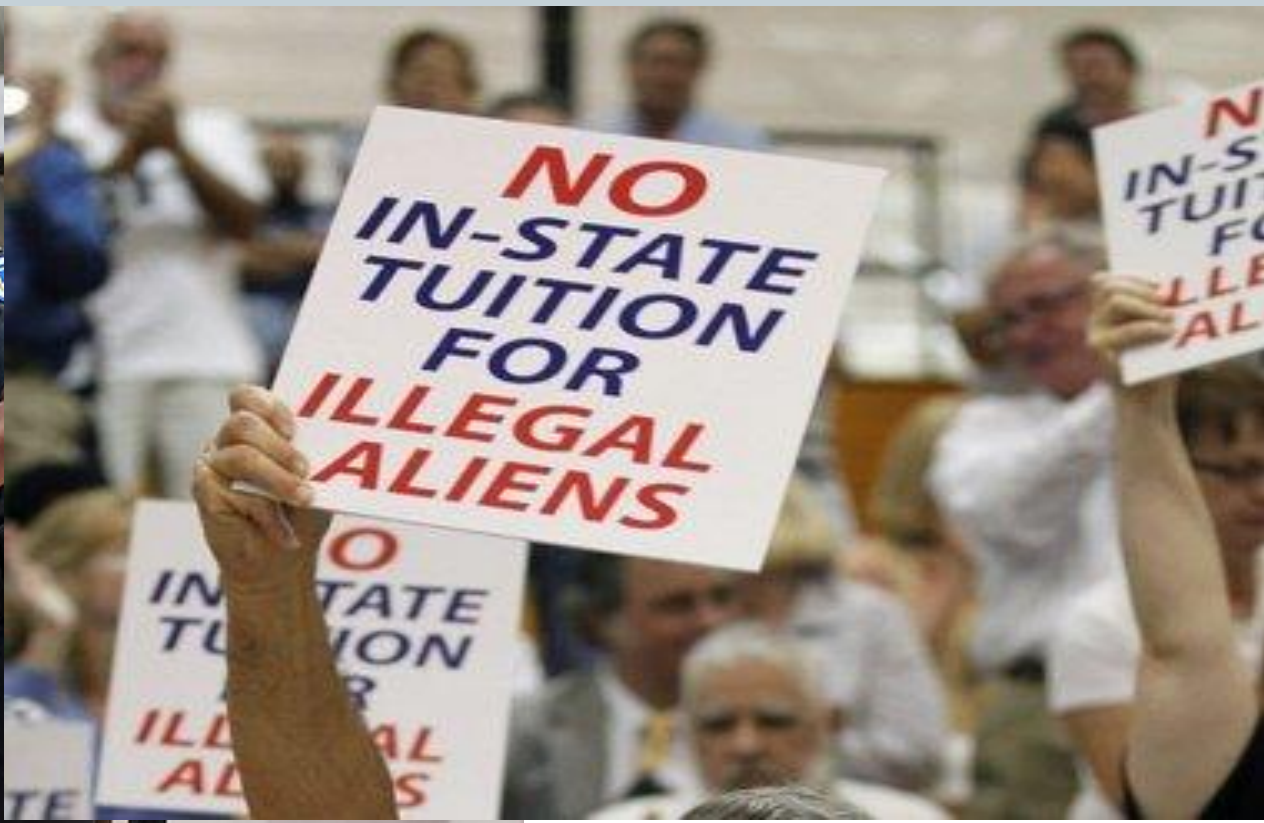
ABRAM CERDA  
CIVIC ENGAGEMENT 95B



# Research Topic



- The Social and Political Framing of Undocumented Students in the Media and Resulting Implications Toward Speculative Immigration Reform.





# Findings



- The imbalance of an overwhelming majority of negatively constructed perceptions and arguments regarding the legal status of undocumented students AS SHOWN IN MAINSTREAM MEDIA may greatly hinder the upcoming possibility of immigration reform being passed in the US.
- Political Framing: The Key to Immigration Reform?



**ILLEGAL**

**IMMIGRANT**



- The Impact of Media Stereotypes on Opinions and Attitudes Towards Latinos (National Hispanic Media Coalition)
  - “Entertainment and news media have a strong influence on non-Latino opinions about immigrants and Latinos.”
  - “37% say Latinos take jobs away from Americans”



FREE TUITION  
FOR ILLEGALS

FOX NEWS  
.COM

O'Reilly  
FACTOR

ERROR-RELATED CHARGES... RANA WAS CONVICTED OF PLOTTING TO

# Literature



- ‘Educating Kids’ versus ‘Coddling Criminals’: Framing the Debate Over In-State Tuition For Undocumented Students in Kansas (Reich , G., & Mendoza, A. )
  - Importance of framing around issues more ‘electorally palatable to legislators and their constituents’
  - ✦ Kansas: Success of In-State Tuition Bill for undocumented students due to alternate framing of campaign around public education.





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# Internship Site Experiences in Relation to Research

- Experience working within undocumented community which contradicted negative, societal stereotypes
- Ex: highly motivated and culturally enriched students





# Sustainable Change



- Providing a more inclusive educational experience for students (methods of popular education)
- Validating the cultural knowledge and experiences of the community (sharing experiences, cultural activities)
- Validity of the presence of the community within socially and politically relevant conversations (ex; Trayvon Martin)
- Improving academic confidence and planting the seeds for a path to higher education

# Reciprocity



- Gave:
  - Personal perspective and experiences of overcoming obstacles to succeed academically and reach higher education
  - Insight
  - One-on-one academic assistance
  - Time, Patience
  
- Gained:
  - Culturally inclusive experience (able to share and personally relate with the students)
  - Strength and Insight of students
  - Cultural Humility (slowly eliminated presumptions and biases I had before entering the site/community)