Blum Center’s Second Annual Spring Conference

Using Demand-Side Incentives to Scale-up Maternal Health Care: Examples from the Mesoamerican Region

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Where safe motherhood and child survival can’t be taken for granted
fue 102 muertes por cien mil nacidos vivos (NV) en Las Minas y 182,2 en Bilwi, comparado con el promedio nacional ese año de 49,7 por 100.000.

Chiapas

- 2012 National Maternal Mortality Rate in Mexico: 42.3
- 2012 Maternal Mortality Rate in Chiapas: 60.6
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- 2012 National Maternal Mortality Rate: 49.7
- 2012 Las Minas Maternal Mortality Rate: 102 (2x)
- 2012 Biwlí Maternal Mortality Rate: 182.2 (3x)
Panama

- ~3/4 children in SM 2015 areas are anemic 73.6%
- More than 1 in 2 children are stunted 55.9%
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What do you think could be worrying this woman?

Availability

Acceptability

Accessibility

Affordability
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The path for a pregnant woman through the Bocay River and Santo Domingo
Example: Panama

- **MIN SA**
- **Regional Health Directions**
- **Basic Attention Units**
  - Fixed Network
  - Mobile network
- **Incentives payment**
- **ATE Monitoring and supervision**
- **Reporting of coverage and quality targets**
- **Reporting of service provision**
- **PAY for Performance**
- **AIN-C Strategy**
  - Link AIN-C actions to fixed network providers

**Health workers / nutritionist**

**Children under 2 years old**
- Individualized counseling
- Monitoring children under 5 years old
- Micronutrient supplementation for the mother
- Increase micronutrient consumption of children under 2 years old
- Nutritional practices at home

**Household**
What do you think could be worrying this woman?

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Thank you!

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